



## WHY SPONSOR

**MAKE A POSITIVE IMPACT  
AGAINST THE DEADLIEST  
CHILDHOOD BRAIN  
CANCER**

- ✓ DIPG is the leading cause of death from childhood brain cancer, with near 0% survival.
- ✓ Hundreds of children are diagnosed every year in the U.S. alone, typically between 4-11 years old.
- ✓ Most children die only 9 months from diagnosis. Over 90% pass away within 2 years.
- ✓ There is finally HOPE for progress in finding a cure, but researchers need funds from organizations like ChadTough Defeat DIPG Foundation. We are a leader in the field, funding over \$27 million in DIPG research. Events such as the Superhero 6K are essential to our research efforts.



# CHADTOUGH DEFEAT DIPG® SUPERHERO SPRINT & 6K

PRESENTED BY **HEADFIRST**  
SUMMER CAMPS

## ABOUT THE SUPERHERO 6K

The 9th Annual ChadTough Defeat DIPG Superhero Sprint & 6K is a fun and meaningful event that raises funds for childhood brain tumor research. Since 2016, the Superhero 6K has grown tremendously, and we are grateful to have over 2,000 participants annually.



The race was created in memory of Michael Mosier, a 6-year-old little boy from Bethesda, Maryland, who battled DIPG for 8.5 months before passing away in 2015. It brings together teams of participants for many childhood cancer heroes who are honored as part of the event.

The 2024 event will be VIRTUAL to maximize flexibility for all our participants. Anyone can sign up to walk, run, bike, or do the activity of their choice on their own time, anytime.

**Full event details:** [Superhero6K.com](https://superhero6k.com)

**Questions?** Email Stephanie Stahl at [stephanie@chadtough.org](mailto:stephanie@chadtough.org).



# SPONSOR BENEFITS

**MUST COMMIT BY MARCH 1, 2024  
 FOR INCLUSION ON SHIRT, BIB, AND POSTCARD  
 (AS APPLICABLE BY SPONSOR LEVEL)**

	Presenting	Platinum	Gold	Silver
Donation Level	\$12,000	\$6,000	\$3,000	\$1,000
Included in race logo & communications as Presenting Sponsor				
Logo on race bib sent To all participants				
Logo on race emails				
Logo on event flyer				
Social media recognition (Facebook, IG, Twitter)*	Posts, stories, & exclusives	1 exclusive post & stories	1 exclusive post & stories	Silver group-level post & stories
Logo on race shirt	Front and back	Back	Back	Back
Logo on event postcard Sent to all participants				
Logo on event website With click-thru link				
Race entries with shirts	15	10	6	4

\*Social media recognition may occur on the ChadTough Defeat DIPG Foundation (@ChadTough) and/or Michael Mosier-ChadTough Defeat DIPG (@DefeatDIPG) social media accounts.

ChadTough Defeat DIPG Foundation is a 501(c)(3) nonprofit organization (EIN 47-4041494).  
Donations are tax deductible to the extent provided by law.