

WHY SPONSOR

MAKE A POSITIVE IMPACT AGAINST THE DEADLIEST CHILDHOOD BRAIN **CANCER**

- DIPG is the leading cause of death from childhood brain cancer, with near 0% survival.
- Hundreds of children are diagnosed every year in the U.S. alone, typically between 4-11 years old.
- Most children die only 9 months from diagnosis. Over 90% pass away within 2 years.
- There is finally HOPE for progress in finding a cure, but researchers need funds from organizations like ChadTough Defeat DIPG Foundation. We are a leader in the field, funding over \$27 million in DIPG research. Events such as the Superhero 6K are essential to our research efforts.

CHADTOUGH DEFEAT DIPG® SPRINT & 6K



ABOUT THE SUPERHERO 6K

The 9th Annual ChadTough Defeat DIPG Superhero Sprint & 6K is a fun and meaningful event that raises funds for childhood brain tumor research. Since 2016, the Superhero 6K has grown tremendously, and we



are grateful to have over 2,000 participants annually.

The race was created in memory of Michael Mosier, a 6-year-old little boy from Bethesda, Maryland, who battled DIPG for 8.5 months before passing away in 2015. It brings together teams of participants for many childhood cancer heroes who are honored as part of the event.

The 2024 event will be VIRTUAL to maximize flexibility for all our participants. Anyone can sign up to walk, run, bike, or do the activity of their choice on their own time, anytime.

Full event details: Superhero6K.com

Questions? Email Stephanie Stahl at stephanie@chadtough.org.













SPONSOR BENEFITS

MUST COMMIT BY MARCH 1, 2024 FOR INCLUSION ON SHIRT, BIB, AND POSTCARD (AS APPLICABLE BY SPONSOR LEVEL)

	Presenting	Platinum	Gold	Silver
Donation Level	\$12,000	\$6,000	\$3,000	\$1,000
Included in race logo & communications as Presenting Sponsor	O			
Logo on race bib sent To all participants		O		
Logo on race emails		O	©	
Logo on event flyer		O	O	
Social media recognition (Facebook, IG, Twitter)*	Posts, stories, & exclusives	1 exclusive post & stories	1 exclusive post & stories	Silver group-level post & stories
Logo on race shirt	Front and back	Back	Back	Back
Logo on event postcard Sent to all participants		O	©	O
Logo on event website With click-thru link		O	O	O
Race entries with shirts	15	10	6	4

^{*}Social media recognition may occur on the ChadTough Defeat DIPG Foundation (@ChadTough) and/or Michael Mosier-ChadTough Defeat DIPG (@DefeatDIPG) social media accounts.







CHADTOUGH DEFEAT DIPG SUPERHERO SPRINT & 6K 2024 SPONSORSHIP COMMITMENT FORM

Please return this completed form and payment to:
ChadTough Defeat DIPG Foundation, PO Box 907, Saline, MI 48176

Or via email: stephanie@chadtough.org

Individual Name (Sponsorship not associated	l with Company):		
Company/Organization Name:			
Company/Org Primary Contact:			
Street Address:			
City:	State: Zip:	Phone:	
Email:	Website:		
Social Media Handles (Facebook, Twit	ter, Instagram):		
SPONSORSHIP LEVEL			
Premium Packages ☐ Presenting (\$12,000) FULFILLED ☐ Platinum (\$6,000) ☐ Gold (\$3,000) ☐ Silver (\$1,000)	but wish to contribut	ticipate in the premium sp te \$specify):	_
		ox. value: \$	
PAYMENT TYPE Check enclosed: Made payable to Credit Card: Please email lesley@ I wish to receive an invoice by en payable to ChadTough Defeat DIP AUTHORIZATION & SIGNATURE	Ochadtough.org for instruct nail. Payment will be made	ions. by (date)	via check made
Authorized Signature	Print	Name	Date

Questions? Please email stephanie@chadtough.org

Must commit by 3/1/24 for inclusion of logo on race t-shirts, bibs, and event postcard (as appropriate for sponsorship level)