



SPONSORSHIPS

\$50,000: Presenting Sponsor

\$25,000: MVP Title Sponsor

First come, first served - options:

- + Sponsor Pregame Party
- + Welcome Reception
- + Check In
- + Postgame Party
- + Ball Toss
- + Live Auction
- + Dinner Program
- + Check Out
- + Online Auction

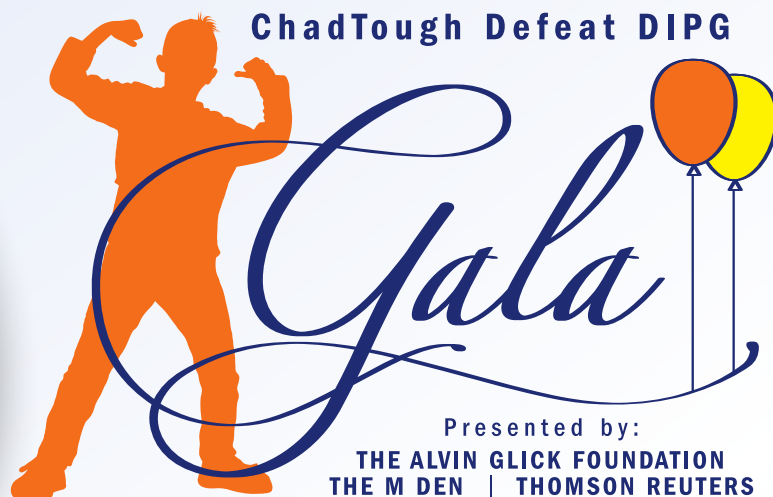
\$10,000: Team Captain Sponsor

See backside for complete sponsorship benefits at each level.

Scan the QR code to become a sponsor:



Sponsorship Commitments Requested by December 1, 2023.



MAY 11, 2024

CRISLER CENTER | ANN ARBOR, MICHIGAN

ABOUT THE GALA

This is the marquee event for the ChadTough Defeat DIPG Foundation®, raising over \$1M each year. It is an evening to honor DIPG angels while raising awareness and funds for pediatric brain cancer research. The event includes a Sponsor Pregame Party, Welcome Reception, Dinner Program, and Postgame Party. Guests enjoy mingling with past and present athletes and coaches, DIPG researchers, as well as other local celebrities. The online auction, live auction, and unique "ball toss" are always highlights of the evening.

SPECIAL GUESTS

2024 Event Co-Chairs:

"HUTCH & HUTCH"

CAROL HUTCHINS & AIDAN HUTCHINSON

Emcee:

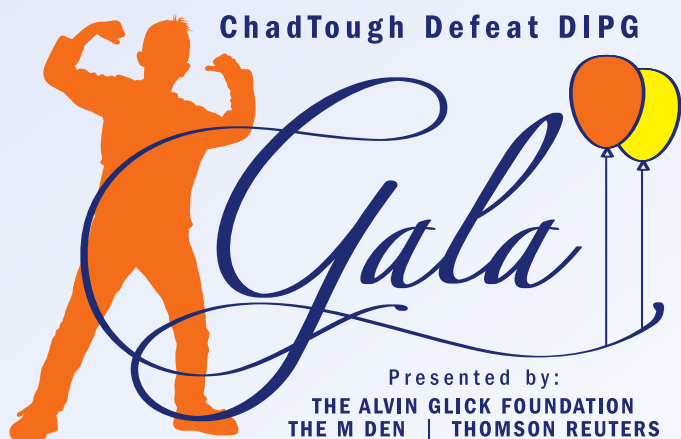
TBD

SPONSOR PREGAME PARTY

Early entry to mingle with the Carrs, Hutch & Hutch, and other celebrity guests!

Tour of U-M William Davidson Player Development Center for a behind-the-scenes look at Michigan Basketball.





SPONSORSHIP BENEFITS

Below are the benefits with each level of sponsorship available for the **2024 ChadTough Defeat DIPG Gala**. Celebrities include current and former athletes and coaches, DIPG doctors and researchers, and media personalities.

Sponsorship Commitments Requested by December 1, 2023.



PRESENTING SPONSOR

\$50,000

Recognition in ALL event communications

Logo placement on event website

Celebrity + guest seated at each table, if desired (or decline this benefit and use the additional 2 seats on your own)

3 preferred tables (8 tickets per table)

Exclusive event digital signage

Program listing

Exclusive Social media recognition

Gift bag contribution (optional)

Sponsor Pregame Party

Podium Recognition

MVP TITLE SPONSOR

\$25,000

Recognition signage at title location

Logo placement on event website

Celebrity + guest seated at each table, if desired (or decline this benefit and use the additional 2 seats on your own)

2 preferred tables (8 tickets per table)

Exclusive event digital signage

Program listing

Exclusive Social media recognition

Gift bag contribution (optional)

Sponsor Pregame Party

Podium Recognition

TEAM CAPTAIN SPONSOR

\$10,000

Logo placement on event website

Celebrity + guest seated at each table, if desired (or decline this benefit and use the additional 2 seats on your own)

1 preferred tables (8 tickets per table)

Event digital signage grouped by level

Program listing

Social media recognition grouped by level

Gift bag contribution (optional)

Sponsor Pregame Party

One day, DIPG will have a cure. Join us so that one day can become today!



chadtough.org | info@chadtough.org | P.O. Box 907, Saline, MI 48176

